

# Saurabh Srotriya



Greetings, and welcome to my profile!

I am a seasoned sales and marketing professional specializing in stainless steel long and rolled products, with a robust track record spanning over 14 years. My passion lies in driving growth through strategic marketing initiatives, particularly within the dynamic landscape of the Indian market.

Previously served as the Assistant General Manager of Sales & Marketing at Vandana Global Ltd. Raipur, I spearhead the entire spectrum of activities from enquiry generation to order finalization for OEM customers. My role involves seamless coordination with production planning, ensuring timely deliveries and maintaining superior quality standards.

Throughout my career, I've been instrumental in revamping pricing strategies, fostering strong customer relationships, and implementing impactful promotional campaigns. Notably, I've cultivated a high-performance sales team and played a pivotal role in enhancing the corporate image of my organization.

My expertise extends to Stainless Steel long products, Billets, Forging ingots, Wire rods, Rolles Bars and scrap. Armed with an MBA in Finance and Marketing from Sikkim Manipal University, I am driven by the goal of leveraging my skills and knowledge to drive revenue growth and create value for my organization.

Thank you for visiting my profile, and I'm excited to collaborate with you!

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